

## PIA MOBERG

### Peer-reviewed Publications

- Moberg, Pia (2018). "Japanese Work Identity in International Encounters – Cultural Reflections" in *Japanese Images*. Stockholm: Axel and Margaret Ax:son Johnson Foundation (forthcoming Autumn 2018).
- Pia. (2015). "Kortsiktiga vinster eller långsiktiga mål? Inrikespolitik och ledarskap i Japan" in *Japan Nu [Japan Now]*, Pia Moberg & Linus Hagström (eds). Stockholm: Carlssons Förlag.
- Moberg, Pia (2014) "Japanese, Oriental, or Western? The Conceived Classification of Rhetoric, Debate, and Communication as Academic Subjects in the Japanese Educational System" in *Culture and Political Psychology: A Societal Perspective*, Thalia Magioglou ed. Charlotte: Information Age Publishing, 2014, pp 127-140.
- Moberg, Pia (2014) "Komparativ retorik teori och praktik: ett japanskt exempel". I *Retorisk kritik: Teori och metod i retorisk analys*. Otto Fischer, Patrik Mehrens & Jon Viklund (eds.). Ödåkra: Retorikförlaget, pp. 303-316.
- Moberg, Pia (2014) "Komparativ retorik: ett östasiatiskt perspektiv". I *Grundbog i retorisk analys*. 3rd rev. Ed. Århus: Hans Reitzels Forlag.
- Moberg, Pia (2002) *Political Turning Points: Rhetorical Analyses of Japanese Inauguration Speeches*. Göteborg: Acta Universitatis Gothoburgensis, Doctoral diss.

### Non academic publications

- Moberg, Pia & Peter Chadwick (2018) *Meeting Sense: The Chadberg Model – a guide to efficient meetings, on all levels, in any culture*. Gothenburg: Japco Publishing House.
- Moberg, Pia & Peter Chadwick (2018) *Meningsfulla möten: Chadbergmodellen – en guide till effektiva möten, på alla nivåer, i alla kulturer*. Gothenburg: Japco Publishing House.
- Moberg, Pia & Åsa Bergström (2016) *Happy Aikido: Inspiration & motivation vol 1& 2*. Göteborg: Japco Publishing House.
- Moberg, Pia & Åsa Bergström (2014) *Happy Aikido: Inspiration & motivation*. Göteborg: Japco Publishing House.
- Moberg, Pia & Peter Chadwick (2013). *Foolproof International Communication: Get Real*. Gothenburg: Japco Publishing House.
- Moberg, Pia and Karin Cederholm (2009) *Etikett och Kommunikation i Japan*. 3<sup>rd</sup> rev.ed. Uppsala: Uppsala Publishing House (Konsultförlaget).
- Moberg, Pia (2003) "Retorik på japanska". *Retorikmagasinet*, nr 19 (september): 19–23.
- Moberg, Pia, Karin Danielsson & Teruko Shimizu (1995) *Welcome to Göteborg and the rest of Sweden* (English and Japanese). Göteborg: Japco Publishing House.

### **Additional information**

•Interests (apart from her work):

– Aikido: 6 dan Aikikai (black belt holder level 6) in the Japanese martial art Aikido. Runs her own dojo: Riai Aikido Dojo in Gothenburg ([www.riai.se](http://www.riai.se)) with 200 members. Very active with training of children and teenagers and is passionate to integrate the aikido activities with the local community. She published several books on teaching children in Aikido.

She also runs workshops and team building using the Aikido principles as a physical method to communicate and establish trust. Several times a year she conducts a 2 hrs workshop with Heidi Christensen in course on Conflict Resolution, Gothenburg University.

– Japanese calligraphy: She holds a *shodan* (black belt level 1) in Japanese calligraphy. Pia's calligraphy teacher is Master Taisho Akahira who lives in Tokyo.